



Travel Costa Mesa Special Board Meeting Agenda
Thursday, June 4, 2026 (via Microsoft Teams) from 11:30 am to 12:00 pm

NOTICE TO PUBLIC -You are welcome and encouraged to participate in this meeting. **Public comments can be emailed to Paulette Lombardi-Fries at pfries@travelcostamesa.com before 8:00 am on Thursday, June 4th, to be read to the Board of Directors and the president.** The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

BROWN ACT -California Government Code 54950 (The Brown Act) requires a brief description of each item to be transacted or discussed to be posted at least 24 hours before the special board meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jessica Placentia at jplacentia@travelcostamesa.com at least 24 hours prior to the meeting.

This meeting will be held online via Microsoft Teams. Each board member will participate from their individual office. If a member of the public is unable to join the meeting online, they are invited to attend in person at the Travel Costa Mesa office, located at 949 South Coast Drive, Suite 550, Costa Mesa, CA 92626.

1. Steve Yannarell - Chairperson of the Board & General Manager of The Westin South Coast, 686 Anton Blvd, Costa Mesa, CA 92626
2. Susan O'Brien Moore - VP of the Board & General Manager of Ayres Hotel, 325 Bristol St, Costa Mesa, CA 92626
3. Hugo Barba - General Manager of Costa Mesa Marriott, 500 Anton Blvd, Costa Mesa, CA 92626
4. Kevin Schjei - General Manager of Avenue of the Arts, 3350 Avenue of the Arts, Costa Mesa, CA 92626
5. Jeannie Blue - VP of Operations for S3 Hotel Group/Hampton by Hilton, 2070 Newport Blvd, Costa Mesa, CA 92627
6. Gisela Saarikoski - General Manager at Hilton, 3050 Bristol St, Costa Mesa, CA 92626
7. Cecilia Gallardo-Daly - City Manager, City of Costa Mesa and Secretary of the Board, 77 Fair Dr, Costa Mesa, CA 92626

11:30 am - Call to Order

Public Comment – public comment for all items not otherwise on the agenda

1. Discussion of Tourism Economics report on a Transient Occupancy Tax (TOT) Study

- Motion to approve moving forward to work with Tourism Economics on a Transient Occupancy Tax (TOT) study

Steve Yannarell
Paulette Lombardi-Fries
Board to approve

Our next Board Meeting will take place on **Tuesday, June 9, 2026** – The Westin South Coast Plaza

Travel Costa Mesa, 949 South Coast Drive, Suite 550, Costa Mesa, CA 92626
714.786.8585 travelcostamesa.com